

What is Thrive Hive?

Thrive Hive is the next community of game-changing, women entrepreneurs who come together to share knowledge and support the growth of each other's businesses.

How do I know if Thrive Hive is a fit for me?

Thrive Hive is not a fit for every woman entrepreneur, but you'll fit right in with the amazing women in the The Hive if:

- You're serious about growing your business and spreading the word about what you do
- You want to learn from other successful female entrepreneurs
- You're tired of drive-by sales tactics used in other online communities
- You thrive on collaboration
- You benefit from tapping into the collective brainpower of women who've already been where you want to go
- You want to establish solid business allies to support your business

Why should I join?

If you're interested in being part of a passionate, committed community that thrives on giving each other the following support, then we want to welcome you to The Hive:

- Have a support network of alliances you are no longer all on your own
- Meet and network with other female entrepreneurs
- Expand your reach and grow your audience
- Have a space to share your content and spread the word about what you do
- Have an opportunity to be featured as a speaker, teacher and mentor
- Open up incredible opportunities for collaboration that can add value to your business offerings
- Have a safe place to ask questions and fertile testing ground for new product and service ideas/launches
- Receive feedback from your peers and virtual high fives when it's time to celebrate your success!

If this doesn't fulfill your business or community needs, then we ask that you consider alternative options to respect the other entrepreneurs in the community.

Are there collaboration opportunities?

Yes! Yes! And, Yes! You will be in a closed group filled with women entrepreneurs who are serious about watch the activity in the group if what you want is to create collaboration opportunities.

We believe that you have to give to get. The more you engage, participate, comment and share your expertise and business with the group, the more opportunities you will have to attract great collaboration partners and projects.

How do I maximize my benefit from the group?

There are two sides to maximizing the benefits you can receive form this amazing community of women.

- **1. GIVE!** Comment on posts, share others' content, share your expertise, be a connector of resources to the group, and support others in the group through your engagement.
- **2. GET!** Share what's happening in your business (blog posts, product launches, etc), give special offers just for women in the group, and ASK FOR WHAT YOU NEED. If you don't ask, we can't help.

Why do you offer both a private Facebook group and private Google group with this community?

We recognize that the women of this community have two types of needs: you want to share what you're doing and you want to engage with and learn from other people who can help you grow your business. The Google Group and the Facebook group each address one of those needs.

The Google Group makes it simple for members to share their blog posts, events, specials, etc. that they want the other Hive members to share with their personal audiences. This delivers your request directly to each member's Inbox and keeps it from getting lost in the Facebook feed.

Alternatively, the Facebook group gives you the opportunity to ask questions, engage in conversations, get feedback on products, services, launches, ideas, and more quickly and with greater ease. No messy email chain to follow. The entire group will benefit from the shared expertise of your and other members' responses/contributions.

How do I post my requests for shares (sharing by blog or an event) from the group?

Go to the <u>Thrive Hive Google Group</u> and click on "New Topic". This will open a new message to the group where you can put in your request to share content, typically blogs, upcoming events, a special promotion, etc. Your message will automatically be emailed to the entire group.

The KEY is to make it easy for others to share your content by giving an overview of what you're asking to be shared, providing the tweet/post content and images, and click to tweet links.

Here's how it's done! Feel free to share.

<u>Tweet this</u>! I love Thrive Hive because the women in this group are generous with sharing what they know: http://bit.ly/U4vmC4

<u>Tweet this!</u> Business growth through collaboration: join successful #women #entrepreneurs on Thrive Hive http://bit.ly/UpFJS4

How much does Thrive Hive Membership cost?

We like choices and we know you do too! That's why we've given you two simple ways to get access to the many benefits of this group! You can participate through our simple auto bill of just \$15 a month.

Or if you like a bargain – receive 2 months FREE with our annual plan for just \$150. That guarantees you a full year of access to not just one, but a multitude of resources provided by each woman in the group!

What is your refund policy?

We do not offer refunds on Thrive Hive community membership except in the case that the group is closed. We recognize that the group will only thrive so long as the members remain fully engaged and continue to both provide and receive value from one another. This was the reason we created the group – to create a safe and conducive environment to give and receive value among peers. If this mission is not being fulfilled we reserve right to close the group.

At that time, those that are on the *monthly payment option*, who have been participating in the group for a minimum of 30 days, and whose most recent charge was posted within five days of the group closing will be refunded their most recent charge. Those that are on the *annual payment option* will be refunded a prorated amount based on the month your membership payment was received and the month the group was officially closed. If you are entitled to a refund, it will be disbursed via PayPal within 30 days of officially closing of the group. No other refunds will be provided.

How do I cancel my monthly subscription?

If you've joined Thrive Hive and no longer feel like it's a fit for you, you can cancel your membership subscription at anytime through your personal PayPal account. There will be no prorated or partial payment reimbursements.

If I'm having technical difficulty or have a private question to ask who do I contact?

You can email either of the Thrive Hive moderators.

Sandy Sidhu at hello@sidekickpm.com

Jules Taggart at hello@ampandpivot.com